



MYGPCLOUD LAUNCHES WINDOWS MOBILE APPLICATION

Latest Online Accounting System Launches Windows Phone 7 Mobile Solution

SAN DIEGO, February 17, 2011 – RoseASP, one of Southern California’s largest providers of hosted Microsoft Dynamics solutions, today announced that [online accounting software](#) users of myGPcloud™, a Microsoft Dynamics enterprise resource planning (ERP) solution available on-demand in the cloud, can now access their accounting data using myGPcloud Mobile, a Windows Phone 7 application.

Customers of myGPcloud now have another way to access and create accounting transactions other than logging into their personal computers. Users will be able to view real-time company data, such as sales, cash, orders, receipts and payables due. These key performance indicators (KPI’s) can be made available to specific users based upon security and roles within the myGPcloud ERP solution. All data is refreshed real-time as information is entered and posted into the accounting/ERP online system.

“We believe this application is a great [web based accounting](#) tool for business owners and corporate executives to stay in touch with their daily business.” said Linda Rose, president of RoseASP. “Business owners and executives never stop thinking about their operations so the ability to access important financial data on mobile devices is critical as an ERP cloud provider. The scalability, ease of use and lack of risk make myGPcloud a great option for those seeking a strong, reliable and now very accessible [mid-market ERP solution](#) in the cloud.”

“We’re very excited to support new and innovative offerings from our ERP partners, and Rose Business Solutions continues to lead the way with this new Windows Phone 7 application,” said Crispin Read, General Manager, Microsoft Dynamics ERP Marketing. “As our Dynamics customers continue to deploy more applications in the cloud, and mobile phones turn into mobile computers, it’s becoming more important than ever to deliver ERP information wherever our customers need it. This myGPcloud mobile app extends the functionality of Microsoft Dynamics GP to new users and use cases, which is just what our users tell us they’re looking for from Microsoft and from partners like Rose.”

The myGPcloud service includes all of the rich accounting, business-intelligence and financial-management features of Microsoft Dynamics® GP, as well as automated on-line provisioning, training videos and guides, template setups and technical support. Users can trial the service for one month, without cost, which includes full ERP capabilities such as manufacturing, supply chain, professional services and not-for-profit modules. The



myGPcloud application is available in two versions: [Business Essentials](#) (plus) and [Advanced Management](#) (plus), and is available in all English speaking countries.

About RoseASP

RoseASP is a leading provider of hosted Microsoft Dynamics ERP and CRM applications. The myGPcloud service has been developed by RoseASP, a division of Microsoft Gold-Certified partner Rose Business Solutions. Since 2000, it has hosted systems for small and mid-sized companies and a growing number of Microsoft Partners around the world. With a highly skilled and experienced team of experts in hosting financial and accounting systems, related modules, and other third-party systems leveraging knowledge for customer success, RoseASP is committed to customer service. For more information about RoseASP, visit www.roseasp.com.

For more information, please contact:

Melissa Sanders
RoseASP
Tel: (888) 733-MYGP
press@mygpcloud.com